



Romain College of Business - Board of Advisers Meeting Minutes
Thursday, November 17, 2022
8:00 – 10:00 am
Romain College of Business Board Room – BE3024

Members Present: David Conner, Alan Jones, Kelly Reisinger, Teri Hollander Albin, Mark Freeman, Bill Theby, Lindsay Nix, Lisa Slade, Jill Koester, David Smith, Eric Reffett, Shane Bates, Ray Farabaugh, Michael Head, Jim Muehlbauer, Ron Romain

Ex-Officio Members Present: Sudesh Mujumdar, Brian McGuire, Bridgitte Danhauer, Dave Smith

Faculty Present: Tom Noland, Tim Schibik, Jack Smothers, Cristina Gilstrap, Abbey Foroughi, Chad Milewicz, Thomas Weber, Kristina Walker

Communications Associate: Darla Perigo

Administrative Associate present: Tina McCalment

Administrative Assistant present: Kathleen Kinney

Mr. David Conner welcomed everyone and called the meeting to order at 8:00 a.m.

Board Chair Remarks – David Conner

Introduction of Dean of Romain College of Business – David Conner

- Thanked Brian McGuire for his service as interim dean
- Introduced and welcomed new dean Dr. Sudesh Mujumdar
- Comments by Dr. Mujumdar

Introduction of Senior Administrative Associate – David Conner

- Welcomed Tina McCalment to the Romain College of Business

Approval of New Member – David Conner

- Introduced new member Jill Koester'00, M'02
- Requested formal motion to approve the nomination
- So moved and seconded, vote carried



Approval of Minutes 04-06-2021

- Approved by Board today as distributed.

Committee Structure and Membership – David Conner

- Five committees
 - Finance – Chair: Eric Reffett
 - Membership – Chair: Lisa Slade
 - Industry/Education – Chair: Kerry Jackson
 - Marketing – Chair: Lindsay Nix
 - Academic Affairs – Chair: position is currently empty, contact David if interested in serving as chair
- Asked members to please join at least one committee

Vision for the Romain College of Business – Sudesh Mujumdar

- Introduced the Romain College of Business Leadership Team
 - Brian McGuire
 - Tim Schibik
 - Chad Milewicz
 - Thomas Weber
 - Christina Gilstrap
 - Tom Nolan
 - Abbey Foroughi
 - Jack Smothers
 - Kristina Walker

Presentation –Sudesh Mujumdar: State of the College and Vision for the Future

- Think simultaneously the long term and the present
- Enrollment Trends
- Challenges
 - Fewer people majoring in accounting, more in business administration
 - USI's accounting and professional services graduates are widely respected
 - BUAD degree focuses on work/life balance; students see it as more advantageous, providing more flexibility
 - Board can be of great assistance
 - Discussion should go to the Academic Affairs committee
- Enrollment Target – Kristina Walker
 - Goal was 1065; achieved 1109 by census day
 - Advising Center staff strategically reached out to undecided, unenrolled students
- Graduate Program – Jack Smothers
 - Enrollment in 2015 was 107; current enrollment is 1065
 - Market dynamics, economy affecting enrollment
 - Build in an effective delivery of program
 - Survey respondents indicated that convenience and quality of the program were top reasons for choosing MBA



- Redesigned position of Senior Administrative Associate to RCOB Graduate Recruitment and Retention Specialist as a strategic asset to the college
- Vision for the College – Sudesh Mujumdar
 - Board of Trustees presentation: 1R trumps 2K
 - Romain trumps Kelly & Krannert
 - Postcard – 4,3,2 You
 - 4 state-of-the-art labs
 - Only 2 percent of business schools have dual accreditation
 - Romain Promise Program
 - Connect with local high school principals and teachers to identify promising students
 - Leverage relationships
 - High School Day for Southern Indiana and Western Kentucky schools
 - IVY-Tech revised articulation agreement
- College APP database pilot program – Tim Schibik

User Perception, Cognition and Interaction Lab Presentation – Chad Milewicz

- Videos show type of analysis available in the lab
- Use to evaluate presentations in the classroom
- Collect data to provide information about human interaction with the environment
- Working with Bosse High School
- Partnership with Berry Global
- Personalized and co-created learning environment

Closing Comments – David Conner

- Difficult three years for every organization in the US/World
- Excited to work with Sudesh and Leadership Team to bring about the Vision

David Conner adjourned the meeting at 9:35 a.m.