



Magazine



A Campaign for Excellence

College of Business
takes Romain name

**A college
head start**

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Get the Edge.

I recently returned from a three-day adventure race across the state of Florida. Our coed team of three trekked, mountain biked, and canoed for more than 300 miles, orienteering our way across the state with no more than a map and compass and what gear we could carry on our backs.

It was no easy task—in fact it may have been the hardest thing I've ever done. We had to complete our journey from the Atlantic to the Gulf Coast in less than 72 hours and, so, we slept no more than a few hours over the course of three days. To make matters more challenging, it rained for more than 24 hours straight and temperatures were unseasonably cold for mid-February—dipping into the low 30s at times.

We fought through razor-sharp palmetto stands and dense brush and thickets. We paddled some of the state's "wild and untamed" rivers at night, sighting alligators, snakes, and bobcats, sometimes just feet from our canoe. We stumbled through cypress marshes and even delved into a small cave.

One of our teammates injured a knee early on and another was fighting an upper respiratory ailment, but we had come this far and opted to press on.

Nobody said it was going to be easy. We were tired, hungry, cold, and sore, but we had a goal to meet and we worked as a team to get there. We found support in each other and dug deep for individual strength. I've been adventure racing for a lot of years and can say that the battle is often not with your competitors, but within yourself. It's about testing your limits, overcoming adversity, and finding the strength as a person and as a team to go on. Sometimes, just finishing is a victory.

As I was writing and editing stories for this issue of the *USI Magazine*, I was reminded that the successes of this University don't come easy. In this edition, you'll read stories of excellence about our students, faculty, and alumni, and you'll hear about *Campaign USI: Elevating Excellence*, a \$50 million endeavor that has the potential to elevate our success to the next level.

Our students, faculty, staff, and the alumni and friends who support our work financially make daily sacrifices and endure hard work to elevate this University. We do it as individuals and we do it as a team. It's nice to know that I'm part of a team that strives for greatness, no matter what the challenge.

Thankfully, I'm still getting more than a few hours of sleep and there aren't any alligators in Indiana!



John Farless '98

Director, News and Information Services



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Marcus Wicker's poetic success



New alumni art fellowship



On the Cover

Ron and Connie Romain stand inside the atrium of USI's Business and Engineering Center, the home of the College of Business. USI is honoring the couple's lifetime of financial and civic support of the University with the naming of the Romain College of Business. See page 18.

USI Magazine

Online exclusives

- Campaign USI website
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- Empty Bowls slideshow
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Go to USI.edu/magazine for expanded web-only content



Elevating Excellence

At the University of Southern Indiana, an institution guided by the high expectations developed throughout its history, excellence has become a common goal of students, faculty, and staff. USI is well known for the quality of its academics, and every day on our campus, I witness other indicators of excellence—in innovative teaching and learning, strategic planning, and creative programming.

On April 4, 2013, the University of Southern Indiana Foundation publicly announced a \$50 million campaign with the potential to elevate, deepen, and enrich the experience of our students and the reputation of this institution. *Campaign USI: Elevating Excellence* is an opportunity to strengthen our University and support its strategic goals, and with your help, we will raise \$50 million by December 31, 2015. These funds will:

- ▶ enrich the student experience;
- ▶ enhance the academic environment;
- ▶ elevate athletics;
- ▶ strengthen community partnerships; and
- ▶ provide vital ongoing annual support for USI.

Through the early phase of the campaign, with the support of some very generous alumni and friends, we realized over half of our campaign goal. As of March 21, 2013, \$26.1 million in gifts and commitments have been invested in the future of USI.

This is encouraging news, but we still have a lot of work to do. A wonderful opportunity—to ensure and expand the excellent, affordable, and accessible education offered to USI students—awaits those who participate in the campaign. An investment in the University of Southern Indiana is an investment in our pursuit of excellence.

Perhaps you have seen USI referred to as the University where students Get the Edge that will guide them through a lifetime of achievement and success. A successful campaign will certainly give our students the edge by providing opportunities that otherwise would be impossible. It is on behalf of those students that I thank you for your support of the University of Southern Indiana and *Campaign USI: Elevating Excellence*.

Students travel to Peru in USI's first Amazon Field School

Students enrolled in USI's first Amazon Field School will have the opportunity to do research in the Peruvian Amazon this summer.

The field school is a special topics anthropology course taught by Dr. Daniel Bauer, assistant professor of anthropology. Most of Bauer's research over the past decade has been conducted in Ecuador. "Peru is a nice change of pace. It's one of the most biodiverse and culturally diverse areas in the world," he said.

Bauer has taught a USI course on the Amazon before, but this is the first time students will have the opportunity to travel there. The Amazon Field

School will meet during the second summer session, and the class will travel to Peru July 8-22. Each student will have a specific research project, many funded by USI Endeavor! Awards which support creative research efforts of undergraduate students.

The new opportunity is just one of several field schools offered to USI students. Students regularly engage in an Archaeology Field School in New Harmony, Indiana, and this year in West Lafayette. Last summer, biology students traveled to Belize and, this summer, geology students will study in Yellowstone National Park.



Children play in a small village in Peru in a photo taken during a visit by Dr. Daniel Bauer, assistant professor of anthropology.

Lunar lessons

USI geology professor Dr. Bill Elliot can remember the first time he got his hands on the moon. He was studying geology as an undergraduate at the University of Pittsburgh at Johnstown when samples of moon rocks were set in front of him.

"As a student, I thought it was pretty cool. It's something that's unique

to geology," he said. "To have those samples from an Apollo mission and look at them with a microscope was really exciting."

This spring, Elliot, associate professor of geology and chair of the Geology and Physics Department, had the chance to pass along that excitement to his own students and to local elementary stu-

dents with a rare opportunity to work with samples of lunar rocks gathered during Apollo missions. The samples were on loan from NASA and came from Apollo missions 12, 14, 15, 16, and 17.

"I hope this gets students excited and even gets some of them thinking about planetary geology," said Elliot.

Using microscopes, students analyzed thin section sets in order to interpret differences in age, formation, and crust structure of the Earth versus the moon. They also discussed aspects of weathering and alteration in light of the unaltered lunar samples.

"Looking at lunar samples was a special experience," said Kristen Schmeisser, a senior geology major and Presidential Scholar at USI. "The moon rocks were some of the oldest rocks I have ever seen, the oldest being 4.2 billion years old. Unlike Earth's oldest rocks, these ancient lunar rocks are not chemically altered due to lack of water on the moon. Seeing the lunar samples allowed me to view textures that I had previously only read about."

In addition to the USI students working with the samples, two groups of elementary students from Helfrich Park STEM Academy came to campus for a program on meteorites and lunar samples.



A sample slide on loan from NASA shows varying types of rock and mineral from the moon's surface. In the inset, a microscopic view of olivine basalt from a sample collected near the landing site of Apollo 12.

Go to USI.edu/magazine for expanded web-only content

Contemporary core curriculum coming in 2014

How to live wisely in today's world will be the call to action for a new core curriculum ready to go into effect in fall 2014. Knowledge from the core disciplines equips students to approach complex problems that they will face both as students and in their lives beyond the University.

Students will complete the new core in 39 credit hours, a reduction from the 50 credit hours needed under the 1995 core. The change allows students more flexibility in adding a second major or a minor to an academic plan.

In a survey conducted within the last five years, business executives from the region and other external stakeholders said written and verbal communication skills were the most important skill set in terms of current and future employment needs. They also stated applicants typically lacked that skill set. In response, continued development of communication skills was expanded into years two and three to promote an expectation that new hires in the global marketplace will have a mastery of written and verbal communication skills.

"People take the core or general education seriously at USI," said Dane Partridge, associate professor of management, who was a co-chair of the task force that led the revision efforts. "The 16-member task force, composed of fac-

ulty representatives of the colleges, other representatives from the University, and student representatives, listened to the strong preferences of people from across the University and participated fully in the core revision work."

The current core curriculum was adopted in 1995, giving it nearly a two-decade shelf life, and replacing an older general education program. "Periodically, the core curriculum is re-examined at all universities to see if it is meeting the needs of the students and faculty," said Partridge. "The current core was in place before the recent adoption of the University's strategic plan and mission. The revisions align better with our current goals and strategies."

A course to foster success among freshmen is new in the core curriculum, while foundation skills like composition, communication, mathematics, and physical activity and wellness remain. Students choose 12 core hours from six categories: creative and aesthetic expression; historical inquiry; moral and ethical reasoning; scientific and mathematical inquiry; social inquiry; world languages and culture. Diversity experience and global or international experience also will be embedded in the core.

"The core curriculum is typically completed in the first two years of college, but that arrangement can be

viewed as counterproductive," said Partridge. "The new core is being extended beyond the first years and potentially enhances the connection between students' core experience and their major courses."

Managing the one-year gap

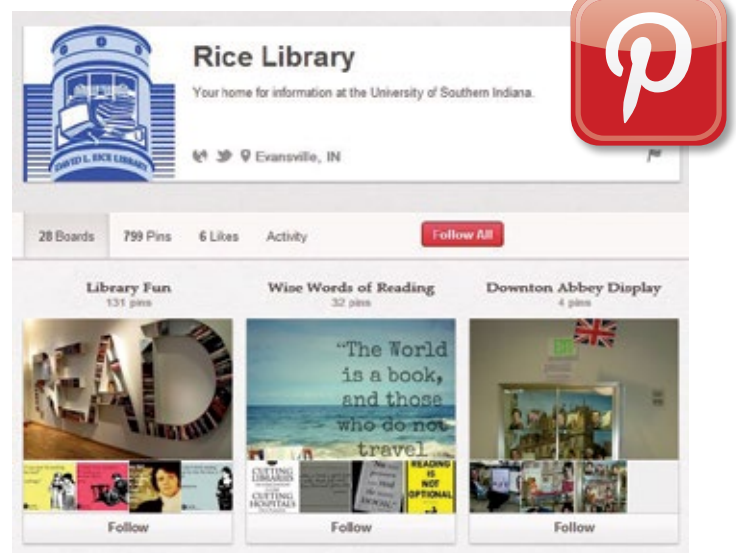
A state core curriculum is being enacted in May 2013 to allow for easy transfer by students among public higher education institutions in Indiana. A seven-member faculty committee represented USI at discussions for the state core, and early this year the Faculty Senate approved a mechanism so USI can comply with this state directive, a move which allows USI to be a lead institution in state core reform.

The adoption of the core in fall 2014 leaves a gap for students enrolling in the 2013-2014 academic year. "Advising will be even more important for students coming in fall 2013," said Dr. Shelly Blunt, interim associate provost for Academic Affairs. "During that gap year, careful consultation will be needed between advisors and students, so decisions can be made in the best interest of students. USI wants to keep student success in mind for new students, transfer students, and online students."

Rice Library cited for "Pinning" prowess

In addition to Facebook, Twitter, and Instagram accounts, USI's David L. Rice Library is on board with Pinterest, one of the hottest social media sites, and was recognized by the Online Education Database (oedb.org) as one of "25 Libraries We Most Love on Pinterest." The library was ranked #6 on the list, just after the New York Public Library (NYPL), NYPL Art and Picture Collection, University of Madrid Library, Fullerton Public Library (California), and Institute of Civil Engineers (ICE) Library in London.

Find them at pinterest.com/ricelibrary.



Empty Bowls filled for charity

How many hungry mouths can you feed with an empty bowl? The answer might surprise you. USI's Department of Art held its first Empty Bowls charity event, organized by Alisa "Al" Holen, assistant professor of art, in November.

USI students, faculty, staff, and other volunteers created more than 500 ceramic bowls for the event. The bowls were filled with soup provided by Twilight Bistro and sold for \$10. All proceeds benefitted Tri-State Food Bank and United Caring Shelters of Evansville.

Empty Bowls is a national non-profit organization that lends its name to any organization willing to raise funds to combat hunger by making and selling ceramic bowls. Holen has organized two previous Empty Bowls events, but this was her first on USI's behalf. USI ceramics students began making

bowls for the event at the beginning of the fall 2012 semester, and trained students at Central, Harrison, Bosse, and North high schools, as well as volunteers at USI, Deaconess Health Services, and Heritage Federal Credit Union.

Holen was awarded a Lilly Endowment-funded \$1,550 Scholarship of Engagement (SOE) Faculty Grant from Indiana Campus Compact (ICC) for the project.



Al Holen demonstrates centering clay and forming bowl shapes to USI faculty and staff. Inset: Finished bowls were filled with soup from Twilight Bistro and sold to benefit Tri-State Food Bank and United Caring Shelters of Evansville.

New book earns Wicker spot next to U.S. Poet Laureate at NAACP Image Awards



In retrospect, Marcus Wicker is glad he didn't win any of the 18 literary contests he entered after graduate school.

In a second round of submissions, his "heavily revised" manuscript was selected by D. A. Powell for publication by HarperCollins as one of five winners of the National Poetry Series

Competition. "That's the prize everybody wants," he said.

Maybe the Saddest Thing was published by Harper Perennial, a paperback imprint of HarperCollins, in October. The book earned Wicker, assistant professor of English, a nomination for an NAACP Outstanding Literary Work-Poetry Award. He was shoulder-to-shoulder with U.S. Poet Laureate Natasha Trethewey and other noted poets at the 44th Annual NAACP Image Awards in Los Angeles in February.

Wicker was introduced to poetry through slam poetry performances when he was a teenager in Ann Arbor, Michigan. "I'd been writing in a journal, and I didn't know if it was poetry or not, but I saw students perform. The subject matter was similar, but they seemed so fearless. I thought, 'I have to do that. I have to try.'"

He earned his bachelor's degree at Western Michigan University in Kalamazoo and Master of Fine Arts degree from Indiana University in 2010, and then spent seven months

at the Fine Arts Work Center in Provincetown, Massachusetts, where he worked on his book.

Through a Wayne State University program called InsideOut, he served for a year as Writer-in-Residence for the Detroit public schools, completing the residency in spring 2012, and taught an intensive workshop at the Martha's Vineyard Institute for Creative Writing last summer.

At USI, Wicker teaches creative writing courses. "USI is an exciting place to work. The faculty is so young, with lots of energy – they are publishing and taking on responsibilities not in their job description. People seem to be really thriving here."

Wicker is poetry editor of *Southern Indiana Review*, the University's literary magazine, and is leading the New Harmony Writers Retreat, which will launch in summer 2014.

He has recently been featured in a number of publications and websites including *Ebony*, *Poets and Writers*, and *Slate*.

First music degree programs coming soon

Students are singing to a new tune with the announcement of three minor degree programs in music—the first academic programs in music at the University. They include a minor in general music, a minor in applied vocal music performance, and a minor in vocal music education.

Generous gifts from University friends Phyllis Grimm and Genevieve Bootz assisted in making the music degree programs possible. The course-

work for the programs is already offered, but the minors won't be officially available until spring 2014. "This is part of a lengthy process and long-term goal to bring full-time major programs of music to campus," said Dan Craig, associate professor of music and director of University choirs.

Students enrolled in the minor in general music will take two semesters of music theory, aural skills, and classical piano in a new Keyboard Lab; basic

sight singing, ear training, music history, and introduction to music; and perform in one of the vocal or instrumental ensembles. The minor in applied vocal music performance will add private voice lessons, and the minor in vocal music education will add voice lessons and a course in music education. "That will help education majors add to their credentials to where they can actually teach music in the elementary classroom," Craig said.



Governor visits USI

Indiana Governor Mike Pence visited the University of Southern Indiana in January, meeting with USI President Linda L. M. Bennett and Cynthia Brinker, vice president for Government and University Relations, before speaking to a marketing class taught by Dr. Chad Milewicz in the Business and Engineering Center. The visit was Pence's first to a state university as governor.



Double up to receive discounts on summer classes

Online education will be a little cheaper this summer thanks to a new initiative encouraging students to double up on summer credits.

Indiana residents will receive a reduced rate for an online course if they successfully complete a regular on-campus summer session course at USI. The discount could reduce course fees to \$101.42 per semester credit hour for undergraduate students. To qualify, students must complete and pass a summer

course on campus for each summer distance learning course attempted.

Typically, students enroll in summer courses to expedite a college career or to complete University core course requirements. Required courses that are prerequisites to other courses can be taken in the summer to avoid class scheduling problems during the regular semester. And, for students who would like to retake a course, summer is an opportune time to complete a rerun of

material. Knowledge of the subject will be stronger if courses are retaken immediately.

Three summer sessions will be offered beginning May 15. The first five-week session will end June 14. Summer II, a five-week session, is scheduled from June 17 to July 19, and Summer III, a four-week session, is offered from July 22 to August 16.

Details about the new discount program and more can be found online at USI.edu/summer.

Spring Commencement back on campus for second year

Proud parents, smiling family members, and cheering friends will once again pack the stands of the Physical Activities Center in May to watch their loved ones matriculate. For the second consecutive year, Spring Commencement will be held on campus, after 21 years of off-campus ceremonies. The return to campus in 2012 was a big hit with students, faculty, and families.

Graduates will walk in five commencement ceremonies on Friday, May 3, and Saturday, May 4, in the Physical Activities Center. The Graduate Ceremony will take place on Friday while undergraduate commencement activities will be spread across four ceremonies on Saturday.



Graduate Ceremony, Friday at 6:30 p.m.



Chad J. Hartmann '95, M'00, math teacher for 17 years at Helfrich Park Middle School in Evansville, will deliver the Commencement address for the

graduates receiving master's-level and Doctor of Nursing Practice degrees. Hartmann attended USI as a Presidential Scholar and received the President's Medal, the highest award given to a graduating senior. He was one of only 36 Indiana and Southern Illinois educators to receive the Peabody Outstanding Leader in Education Award in 2012.

Pott College of Science, Engineering, and Education, Saturday at 9 a.m.



Rhonda M. Brown '92, a physical science educator, will address graduates in the first undergraduate ceremony. A resident of Groveland, Florida, Brown has been teaching high

school and middle school for 20 years in Indiana and Florida. She received a 2011-2012 Albert Einstein Distinguished Educator Fellowship to help shape national public policy on education and co-wrote a 2011 high school textbook *Forensic Science: Advanced Investigations*.

College of Nursing and Health Professions, Saturday at noon



Elizabeth "Betty" J. Brown '92, M'04, quality consultant for LifePoint Hospitals and principal of ELLO Consulting, LLC., will speak to Saturday's second round of graduates.

Brown has a Master of Science in Nursing degree from the University of Evansville. She has worked as a quality healthcare professional for St. Mary's Health System and Welborn Baptist Hospital and was the 2005 USI Distinguished Nursing Alumna of the Year. She served as president in 2012 of the National Association for Healthcare Quality.

Romain College of Business and Division of Outreach and Engagement, Saturday at 3 p.m.



David E. Goodman '79, CEO of Advanced Green Technologies and Edenark Group, will address graduates in the third ceremony. Goodman has a

Master of Business Administration degree from Indiana University. He has been enhancing service, manufacturing, distribution, real estate, technology, and consumer products companies in operation, advisory, and director roles for more than 30 years.

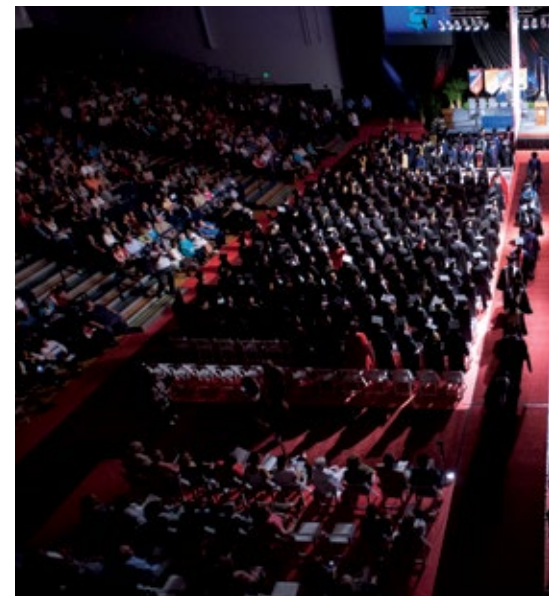
He serves as a board member for The Carnegie Group. Goodman resides in Palm Beach Gardens, Florida.

College of Liberal Arts, Saturday at 6 p.m.



Dr. Paul J. Ramsey '99, assistant professor of teacher education at Eastern Michigan University (EMU) in Ypsilanti, will deliver the Commencement address in the final

ceremony of the day. An educator at EMU since 2008, Ramsey teaches courses in the social foundations of education and serves as editor of *American Educational History Journal*, the national peer-reviewed publication of the Organization of Educational Historians. He won the History of Education Society's 2007 Henry Barnard Prize.



Honorary Degrees

Honorary degrees will be presented at Spring Commencement. An honorary degree from USI is the highest form of recognition granted by the institution. Individuals selected to receive an honorary degree exemplify the highest ideals of integrity, service, and dedication to learning.

John W. Streetman III



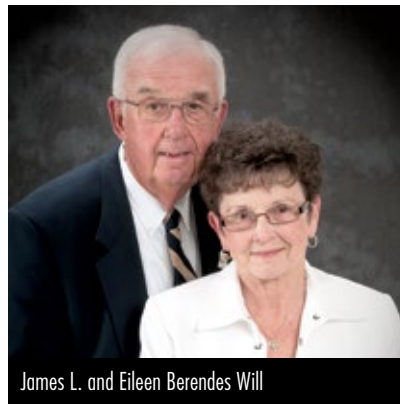
Streetman, executive director emeritus of the Evansville Museum of Arts, History, and Science, will be presented with a Doctor of Humanities degree during

Commencement ceremonies for the College of Liberal Arts.

During his 38-year tenure, the museum had two extensive interior renovations, one major expansion, added the Evansville Museum Transportation Center, and became widely recognized as one of the most dynamic general museums in the United States.

Streetman was instrumental in bridging relationships between USI faculty and students and the museum. He has given leadership to the USI Society for the Arts and Humanities and led the effort to showcase the work of USI, UE, and Ivy Tech artists in a combined annual exhibit at the Evansville Museum. He also was involved in early preservation efforts in New Harmony, Indiana.

James L. and Eileen Berendes Will



Doctor of Laws degrees will be presented to the Wills during the College of Business Commencement ceremonies. James L. Will Sr. has served on the USI Board of Trustees, the USI Foundation Board, and the Varsity Club Board. He served as chair of the Board of Trustees from 1999 to 2002 and also was chair of the Varsity Club. Will is active in the community and was a longtime member and past president of the West Side Nut Club. He also is a former member of the Evansville-Vanderburgh Airport Authority Board, Public Works Board, Area Plan Commission, Cemetery Board, Citizens National Bank Board, and West Side Business and Professional Men's Association.

The Wills are members of the USI Coaches Club and charter members of *Reflections*, the USI Foundation's planned giving society. They also provided funding for the programmatic support of the USI Business and Engineering Center, which opened in 2010, and support the Boys and Girls Club, and St. Anthony's Catholic Center for Family Life, and the Catholic Diocese Brute Society. Eileen has been active for more than 25 years with Birthright of Evansville. In 1997 they received the Bishop Simon Bruté Award from the Catholic Diocese of Evansville.

Ashley Hilton to receive President's Medal



Ashley Hilton is a first-generation college student who will graduate *summa cum laude* with a bachelor's degree in social work. During the College of

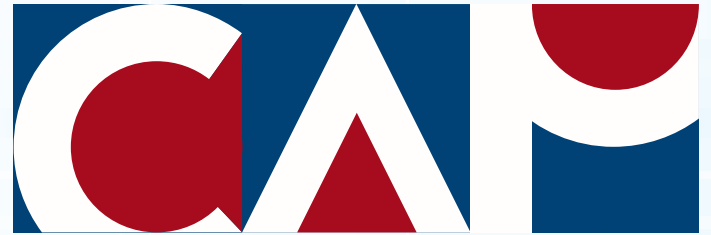
Liberal Arts Commencement, Hilton will receive the President's Medal, the highest honor presented to a graduate in the Class of 2013.

She gained valuable experience by working 450 unpaid internship hours with the USI Center for Social Justice and Destination Home, a community collaboration effort with Aurora and other agencies working to combat homelessness. She also has volunteered for St. Vincent Center for Children and Families, Center for Courageous Kids camp, Potter's Wheel Soup Kitchen, Boys and Girls Club, and Relay for Life.

Hilton is a member of the Honors Program and Alpha Kappa Psi, USI's professional business fraternity, for developing business leadership skills. Her future plans include graduate study. She hopes to work with an international non-government organization that advocates for the equality of women and girls in developing countries.

A native of Terre Haute, Indiana, she is the daughter of Scott and Sonja Hilton.





Jump start on college

CAP enriches student experience, boosts on-time graduation



For a growing number of high school juniors and seniors, college starts early—well before dorm rooms, campus life, and all-night cram sessions. Through USI's College Achievement Program (CAP) students get a jump start on higher education, free up time for extracurricular activities and study abroad opportunities, and increase chances of on-time graduation.

CAP is a concurrent enrollment program available to high school students who can take 100- and 200-level college courses taught by approved high school faculty during their regular high school day.

"Students who take concurrent enrollment programs are more likely to persist through the second year of college," said Jaclyn Dumond, manager of school partnerships for the Center for Education Services and Partnerships, a division of USI's Outreach and Engagement. "They're more likely to complete a certificate or a degree, and be more successful in post-secondary education because they challenge themselves early."

2012-2013 was a record-breaking year for CAP enrollment, a program that has seen significant growth in recent years. Over the past year, USI partnered with 27 high schools in 13 counties to offer a staggering 2,420 high school students more than 11,000 college credit hours in as many as 40 available courses. In order to make that possible, the program has trained more than 127 instructors and provides 31 faculty liaisons. "And, we're always looking to expand to new schools or within the schools we partner with," Dumond said.

Students can take anywhere from 1-12 credit hours a year, but a normal load is around six credit hours. Depending on how many CAP courses are taught at their school, a student

could end up with as many as 26 or more credits prior to starting college. They also realize a significant cost break compared to standard tuition and fees. "One of the things we tell students is that when they come in with those extra hours, they have room to double major, or to pursue more interesting opportunities they might otherwise not have time for, like internships or study abroad," said Dumond.

"CAP courses prepared me for what college work would be like," said Christy Hamon, a CAP graduate from Harrison High School in Evansville, who attends USI. "CAP allowed me to take a much lighter load and focus on my prerequisites for applying for the nursing program. Because of the CAP credits I earned, I was on-track to finish in four years. I didn't have to take summer classes, I was able to study abroad in Germany for a summer and I was able to get involved with extra-curricular activities."

CAP is not only drawing students toward college, it's drawing them to USI. "As far as a recruitment tool, it's doing its job,"

Dumond says. Of students who take CAP courses, more than half end up studying at USI, a trend that has been ongoing for years. CAP also gives both instructors and students access to USI services and facilities.

"CAP really serves as a front door for the intellectual capital the University offers to prospective students," said Taylor Gogel, a former Heritage Hills High School CAP student and intern in USI's

Division of Outreach and Engagement. "Allowing access to Rice Library, establishing connections with academic departments, and encouraging high school teachers to visit the campus, all demonstrate the willingness of USI to educate and mentor students. CAP is a tremendous asset for attracting students to USI."

"The CAP program at USI serves as a valuable resource for high school students to jumpstart their college education. The students at Castle High School have taken full advantage of this outstanding program. Students are able to gain depth of knowledge from an enriched and challenging curriculum that reduces the duplication between the last years of high school and the first years of college."

—Fred Bracher CAP English instructor, Castle High School

A long history

USI's CAP program has been preparing high school students for college for more than 25 years. In its infancy, only English courses were offered, and in only three local high schools. USI's program was only the 13th nationally to be accredited by the National Alliance of Concurrent Enrollment Partnerships (NACEP). Today there are more than 80 accredited programs across the country.

Dumond said much of that success can be credited to Ginger Ramsden, who retired as director in December after more than 24 years with the University. "CAP wouldn't be what it is today without her tireless efforts to garner support on campus from faculty, and off campus from local schools. She was a strong advocate at the national level for establishing rigorous standards and quality course offerings for programs like CAP."

Dedicated instructors

CAP instructors are high school teachers who meet the same criteria as adjunct instructors at the University level. Most teach at schools in the Evansville and surrounding areas. However, some are as far away as Indianapolis, Chesterton, and Gary. USI faculty liaisons from each department work closely with the instructors to ensure they receive information needed to teach the University course, including things like syllabus development, curriculum alignment, assessment standards, and student learning outcomes among others. It's a task those instructors take on in a volunteer capacity. CAP instructors also take part in annual professional development, in addition to their initial training.



"Because of the CAP program, my daughter will have her CNA certification before she leaves high school. This will allow her to apply for the USI nursing program almost two semesters early. She's also participating in a mission trip this summer where she will use training from CAP classes to give medical assistance to children in Kenya."

—Paula Harmon, CAP parent and CAP English instructor at F. J. Reitz High School

"I'm thankful my children had the opportunity to earn college credits through CAP. The rigor prepared them for college and kept them focused and engaged in their last semesters of high school. It also turned out to be a fabulous financial decision. My twin daughters are graduating from USI in four years, even though one transferred from another institution and the other changed her major and studied abroad. Their CAP credits allowed them more time to explore different opportunities without delaying their progress toward degree completion."

—Joyce Gulley, CAP parent

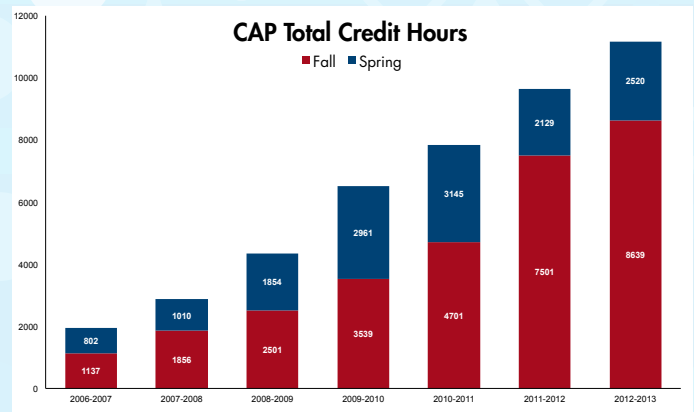
"I honestly can't wait until we do this again next summer," said Scot Martin, a North High School English CAP instructor. "I've completed about 50 professional development workshops over the last 14 years, and this was one of the best professional development experiences I've been a part of."

"Many of my former students either by email, or simply in face-to-face conversation, share how useful and important the concurrent enrollment speech program has been in their lives," said Sandra Haney, a New Palestine High School CAP instructor. "One past student said that taking the concurrent enrollment speech course was the best thing she ever did in high school."

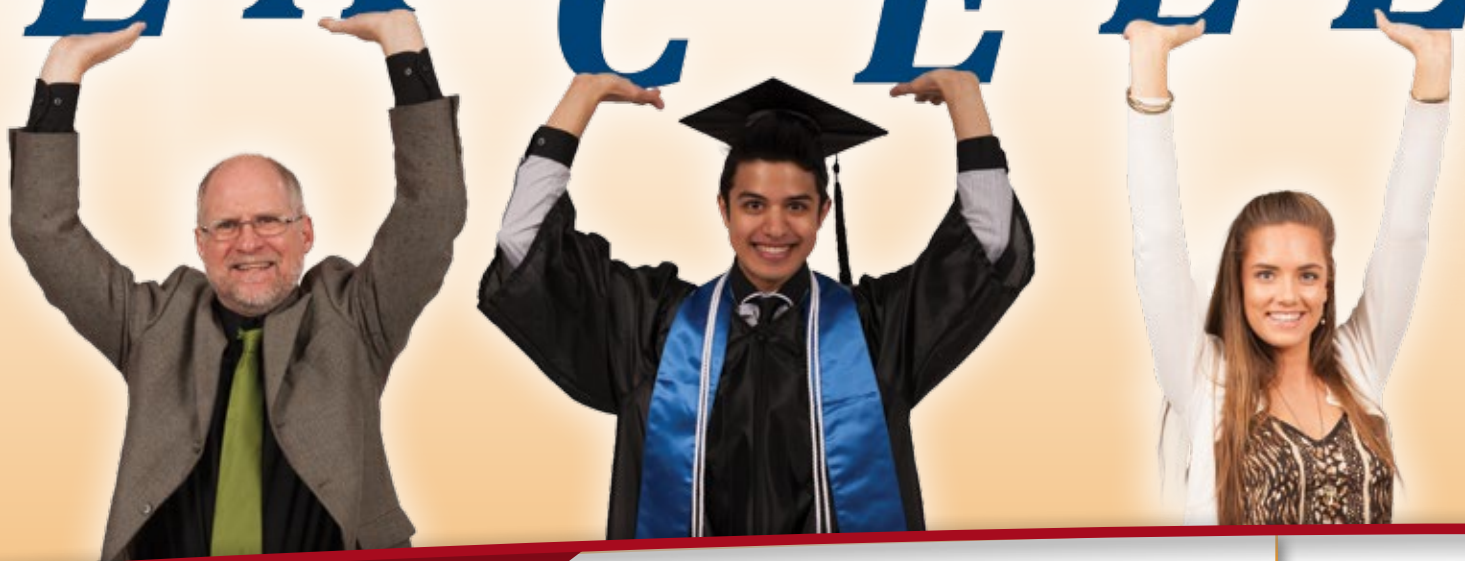
Many CAP instructors are USI graduates, and several have established meaningful connections with USI faculty beyond offering concurrent enrollment, whether through adjunct positions on campus or through other projects like instructor Paula Harmon's involvement with the River Bend Writing Project, or instructors Chad Fetscher and Heather Coy's involvement with Shepard Academy for Law and Social Justice.

Transfers

Students are encouraged to make sure credits will transfer to other colleges if they don't plan to attend USI. While many credits are transferable to colleges both in the state and around the country, Dumond says it's important for students to check with the school they plan to attend before signing up.



Elevating EXCELLENCE



Get the Edge.

Campaign USI Elevating Excellence

On April 4, 2013, the University of Southern Indiana Foundation announced a \$50 million campaign—*Campaign USI: Elevating Excellence*. This campaign will ensure and expand the excellent, affordable, and accessible education offered to USI students. Through the campaign, the University's strategic goals will be supported, allowing USI to move boldly to achieve excellence through innovation and engagement for its future and that of its students.

USI President Linda L. M. Bennett said, "A major objective of the campaign is to elevate, deepen, and enrich the experience of our students and the reputation of this institution."

Generous alumni and friends already have invested \$26.1 million in USI through gifts and commitments during the early phase of the campaign, achieving more than half of the campaign goal.

"Alumni, friends, and companies in this region and beyond are making financial investments in USI because they believe in this institution's ability to transform lives through higher education," said David A. Bower, president of the USI Foundation. "These generous people know the excellence of this University. When they hear USI, they know it is high quality at every level."





EXCELLENCE

Campaign USI

The Path to Excellence

Beginning as a dream to provide the citizens of Southwest Indiana with access to high-quality, affordable higher education, USI has flourished and has become a leader in higher education in Indiana, a driver of economic development, and a builder of community spirit.

The University has been a model for student-centered postsecondary education, delivering, as its founders promised, high-quality teaching at the most affordable cost among baccalaureate-granting institutions in Indiana.

At the same time, USI has been deeply engaged in the community, ensuring economic and workforce development and performing vital applied research, which has transformed the region. Its work in community engagement and commitment to progress earned it the prestigious Carnegie Foundation “Engaged University” distinction in 2008.

USI’s reputation for strong teaching continues to attract exceptionally qualified students from Indiana and beyond—drawing students from all 50 states and more than 60 nations.

A Challenge in the Present

Although USI is a state-assisted institution, it doesn’t receive all of its funding from the state. Many projects the state will not consider for funding and, in recent years, Indiana has expected that a substantial portion of all new capital projects come from institutionally developed gifts.

Moreover, state budget cuts for higher education funding have forced increases in the student share of attending college. Students now provide 40 percent of University revenues, compared to 32 percent 10 years ago.

USI’s founders recognized how an investment in higher education would produce a better-educated citizenry and a more vibrant region and state. Just as that investment was needed in 1965, it is needed today to ensure that USI continues to be a place of excellence that fosters innovation, engagement, and opportunities for individuals and communities in Southern Indiana and beyond.

Campaign USI: Elevating Excellence will fund projects and programs in five areas:

- ▶ Enriching the Student Experience
- ▶ Enhancing the Academic Environment
- ▶ Elevating Athletics
- ▶ Strengthening Community Partnerships
- ▶ Providing Ongoing Annual Support



Enhancing the Academic Environment

Today, 84 percent of high school graduates in the Tri-state region pursue higher education—20 percent higher than the national average. This is a testament to USI's commitment to expand access to high-quality, affordable academic programs and forge partnerships that benefit students, faculty, employers, and the community and state. As the University looks to the future, it will find new ways to build on its success and continue to attract exceptionally qualified students from Indiana and beyond.

Creating Faculty Engagement Fellowships

Like students, faculty benefit from engaged learning. New funding will create experiences for faculty to do on-site work and collaborate with businesses and organizations in their field of study. These experiences will impact teaching, scholarship, and artistic endeavors, bringing real-world interpretations to theories and studies in the classroom.

Endowing Faculty Professorships

Endowed professorships will serve three main functions, including retaining talented faculty, attracting distinguished faculty, and attracting students eager to study. USI will award

an endowed professorship to one distinguished faculty member from each College; faculty will receive an annual stipend for one to three years to pursue work on specific projects enhancing the University's future and serving the community.

Establishing the Innovative Thinkers Speaker Series

A university has a responsibility to students, faculty, and community to engage in creative, innovative thinking and discussion. An endowment is being funded for a public-speakers series featuring globally prominent entrepreneurs and innovators who are eager to share their expertise, provoke thought, and promote conversation.

Strengthening Community Partnerships

Already an important partner to public and private universities, hospitals, libraries, schools, businesses, industries, government, and social-service agencies, USI now plans to expand its impact by engaging the community in new ways. USI will continue to build on its award-winning engagement program through education, arts, and business outreach designed to improve quality of life for all citizens in our region and state.



Endowing Operations for an Applied Engineering Center

One of USI's most innovative new programs—Advanced Manufacturing—provides students the opportunity to work with cutting-edge manufacturing equipment in a teaching and learning factory. The University plans to equip and operate a 16,000-square-foot factory on campus so that students can work with regional industries using the Applied Engineering Center for research and technical projects. The center, scheduled to open fall of 2013, will help students become manufacturing leaders.

Sustaining Historic New Harmony's Living Classroom

Since 1985, USI has managed educational and tourism programs in Historic New Harmony, seeking to preserve the utopian legacy of New Harmony through programs, retreats,

and tours. The vision for New Harmony is to become the global center for the concept of community, which meshes perfectly with the University's prominent role in community engagement. Finally, support for Historic New Harmony will include means to train USI students in preservation, conservation, and museum management.

Developing a Center to Welcome Campus Visitors

Each year more than 200,000 people use the campus for activities other than academic classes. Visitors, including prospective students and their parents, deserve a warm welcome and clear direction. USI is seeking to build a 6,000-square-foot highly visible and easily accessible facility to serve as the central point for convening campus tours. It also would be used to host University and community groups.

Enriching the Student Experience

USI is finding innovative ways to increase student success and graduation rates. Financial barriers to higher education are very real. Although USI offers the lowest tuition of any four-year public institution in Indiana, higher education still is out of reach for some students. Scholarships and other forms of financial aid are needed to help students realize their dreams.

Building Scholarship Endowments

By fully endowing current merit-based programs, USI will continue to attract top students across a wide range of programs. In addition, new scholarships and financial assistance will help highly motivated students for whom costs are a barrier. An increasing number of students are working their way through school. By reducing that work burden, these scholarships will improve graduation rates.

Broadening Student Experiential Learning

All students should have access to experiential learning through internships, service-learning projects, independent research with faculty, and study-abroad programs. Scholarships for study-abroad opportunities and stipends for unpaid internships and direct student aid will help make this possible. Additionally, funds are needed to operate a central office where staff can identify, promote, coordinate, and evaluate student opportunities.



Constructing a Teaching Theatre

Although USI has a fast-growing theatre program, and one of the few in which students work directly in Actors' Equity productions, it lacks a suitable theatre on campus. In fall 2012, USI broke ground on a new teaching theatre near the University Center at the heart of campus. In addition to \$13 million approved by the state and \$1.5 million budgeted by USI, the University needs \$2 million in additional funds to furnish and equip its new 300-seat theatre and provide practice laboratories and classrooms.

Expanding Support for Students

USI is working to expand services to those who live off campus and who constitute nearly two-thirds of the student population. With competing demands of work, study, and family, contemporary students need access to services around the clock and on weekends, including quiet, safe places for study, academic computing, and team learning.

USI also will accommodate the continuing education needs of its alumni by establishing programming to encourage ongoing learning opportunities. Alumni would be eligible once every three years for specific free programming which might include professional development, a first graduate course, continuing education units for professionals, and other educational courses.



Campaign USI
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USI.edu/campaign

Elevating Athletics

The University of Southern Indiana is a national contender in NCAA Division II competition. USI has captured NCAA national championships in baseball and men's basketball. Women's basketball and the men's and women's cross country teams also continue to rank among Division II's national elite. Since 1990, all 15 USI varsity sports have won a conference championship or made an NCAA Tournament appearance. This has been achieved despite the fact that USI is at present able to provide only 60 percent of the scholarship support for athletes permitted by the NCAA.

To recognize the contributions that athletics makes to the quality of campus life and student leadership, the campaign will fund improvements to athletics facilities that cannot be funded from current budgets. The University has requested state funds to add classrooms and laboratories to the Physical Activities Center, but state funds cannot be used for athletics budgets or spectator areas. The athletics program is supported solely from student fees, promotional programs, and private gifts.



Scholarship Support for Student Athletes

Academically, USI student athletes continue to maintain an overall grade-point-average above 3.0 and have an exceptional graduation rate among the public institutions of the Great Lakes Valley Conference. Scholarship support will help recruit student athletes who perform well in their sport and demonstrate academic excellence in the classroom—and will help meet the gap between what USI is allowed to offer in athletic scholarships and what it's currently financially able to offer.

Soccer Stadium Enhancements

Funding of field turf at the soccer stadium will ensure student athletes have an appropriate playing field for practice

and competition. This addition will permit student athletes to train on a safe playing surface throughout the academic year. The addition of a turf playing field also will ensure that a playing field will be available for practices and competitions before, during, and after inclement weather, and will ease the burden of field maintenance.

Softball Complex Enhancements

A renovated softball complex will support recruitment efforts and enhance the possibility of competing nationally. Improvements to the scoreboard, locker room, and seating area are needed. The quality of fields and equipment plays a major role in recruiting student athletes.





Providing Ongoing Annual Support

The USI Annual Fund blends unrestricted gifts into an important resource for the University's most pressing needs. From the Annual Fund's inception in 1968, unrestricted gifts have helped the University provide a margin of excellence not possible through state appropriations or student fees.

For more than four decades, the USI Annual Fund has made possible vital programs. These programs ensure quality, respond to opportunities, and support the USI Foundation's annual operating budget, as well as a portion of campaign expenses. Included have been start-up funds for programs such as the Presidential Scholarships and new academic initiatives such as the engineering major and the innovative Repertory Theatre.

USI relies on the continuing generosity of its loyal alumni and friends for unrestricted gifts. A thriving university and a successful campaign rely on annual support to succeed.

Continuing the Tradition of Excellence

Supporting a university is a lasting investment. The collective power of gifts to the USI Foundation touches virtually every graduate, and builds an even stronger university. *Campaign USI: Elevating Excellence* will build upon the institution's founding vision of an open and community-minded university.

By enriching the student experience, enhancing the academic environment, elevating athletics, and strengthening community partnerships, while continuing ongoing annual support, USI will redouble its commitment to create high-quality, accessible educational experiences that are relevant to students and their communities.

Together we are Elevating Excellence!



Campaign USI
Elevating Excellence
USI.edu/campaign

College of Business gives name to Romain legacy



Ron and Connie Romain have been long-time supporters of USI's College of Business.

Evansville business leaders Ron and Connie Romain have left their mark on the University of Southern Indiana and the College of Business as students, alumni, and as long-time friends and benefactors. On April 4, coinciding with the launch of the public phase of *Campaign USI: Elevating Excellence*, the University made that mark permanent, renaming its College of Business the Romain College of Business.

The honor recognizes the Romains for their lifetime of dedication to and involvement with the Evansville community, the University, as well as a generous \$5 million leadership gift to *Campaign USI: Elevating Excellence*. Ron serves as chair of the campaign, and the couple was deeply involved with USI's first capital campaign in 1995. Ron also has been a member of the USI Board of Trustees since 2008 and is a life director of the USI Foundation.

"Ron and Connie Romain have served this community in so many ways," said Dr. Linda L. M. Bennett, USI president. "They are exemplary role models who have made countless efforts to better the region. We are extremely grateful for their leadership at every level of University life over many years."

"In any organization, you want to have a vision of where you're going," says Ron Romain. "I'm excited about the opportunity to be part of something that will elevate what we currently have at USI and take it to another level. It is rare that you get that kind of an opportunity."

Ron Romain, who graduated from USI in 1973 with a degree in marketing, is the owner, president, and chief executive officer of United Companies which is comprised of Professional Transportation, Inc., the Romain Automotive Group, and United Leasing, Inc. "If I look back at what's helped me become successful, I have to say the University of Southern Indiana was central to that," says Ron.

Connie, who graduated in 1974 with a degree in education, reconnected with Ron, her high school sweetheart, during their time together at USI. They were married shortly after Ron graduated and, this May, will celebrate their 40th anniversary. Connie

spent 15 years working alongside her husband until her diagnosis with Multiple Sclerosis. After her diagnosis, she left the company to spend more time with their two children and do volunteer work.

Both Ron and Connie have been involved with a number of local businesses and organizations throughout their lives and are well known throughout the Tri-state and the Evansville community for their philanthropy and civic engagement.

For Ron and Connie, elevating excellence is about seeing that students get a quality education. "We must have not just an institution of higher learning, but a high-quality institution of higher learning," says Ron. "We have that now at USI, but we want to go even higher."

"One of the things that we've tried to do within our own organization is to define what quality really means. For us, it does mean excellence. There's a certain philosophy we have about business that involves our employees, our customers, and our community.

"I look back on Connie's and my years at USI as something that was very positive and influential. In fact, as I reflect on it, I wonder where I would have been without the college experience at USI, or my USI degree."

"We share a love for USI because of our experience," adds Connie. "We both enjoyed our time at USI. It's been amazing to watch how it has evolved."

"We have a lot to be thankful for," agrees Ron. "We're very appreciative of what USI has done for us and we certainly want to give back as much as we can through this campaign, so that others have that same opportunity."

Ron and Connie hope that others will look at philanthropy in the same way they have. "It's an investment, not an expense," Ron says. "I think if you look at it that way, it changes your view of giving. It's an opportunity to make a real difference in our community, in our part of the state, and in the Midwest."

The couple hopes their gift will make a significant impact on USI's College of Business. "I'd like to see the College of Business become one of the very best colleges of business anywhere," says Ron.

"My first gift to USI was \$5. At the time, it was difficult to do, but it was something I felt good about. No one person will make this campaign successful. It must be a collective effort by many people in our community, in our region, and throughout the United States. Every gift matters."

Pickens first of College of Business speakers

As part of their \$5 million leadership gift, the Romains will underwrite speakers sponsored by the College of Business. The plan is to bring to campus globally prominent entrepreneurs from the world of business. In sharing their expertise, they will provoke thought and conversation among students, faculty, and the public, while bringing recognition to USI. Inaugural speaker, legendary oil and gas entrepreneur, energy expert, and philanthropist, T. Boone Pickens, helped kick off the campaign public launch on April 4. Pickens spoke to an overflow crowd about his many interests and passions, including an unyielding belief in the entrepreneurial spirit, the need for alternative fuel development, and prudent stewardship of American lands.





Danny Fuquay and his four children pose with a photo of late wife and mother, Andrea Stratman Fuquay, on the family's property in Evansville.

Remembering Andrea

Danny Fuquay honors late wife with scholarship

Danny Fuquay's late wife, Andrea Stratman Fuquay, graduated from USI in 1999 with a degree in elementary education. Shortly thereafter, she married Danny, and together they built Aching Acres Landscaping. Andrea was very involved in the lives of their children, Logan, Braxton, Keely, and Kimber. She served in the West Terrace Parent Teacher Association, was a Pack 371 Cub Scout Leader, and taught pre-school at St. James West.

On June 15, 2011, at the age of 35, Andrea succumbed to a battle with cancer.

To honor Andrea's life as an educator and the love she had for their children, Danny established the Andrea M. Fuquay Memorial Scholarship through the USI Foundation, asking that all memorial gifts be assigned to this scholarship. Through an outpouring of support, family and friends contributed more than \$31,000, making it the largest memorial scholarship in USI history.

Building scholarship endowments is the largest initiative of *Campaign USI: Elevating Excellence*. The USI Foundation seeks to raise \$10 million to fully endow the current merit-based programs. Scholarships are established for a myriad of reasons. Some individuals establish scholarships to benefit a specific population, while others, like Danny, establish them to honor loved ones.

But, Danny's vision was greater. Because of his energy and determination to raise more scholarship support for USI students, David A. Bower, president of the USI Foundation, suggested that Danny establish his own not-for-profit foundation. By the fall of 2011 Danny had done just that.

Andrea Remembered is a nonprofit charitable organization with a mission to educate and raise awareness and research funding for bile duct cancer through community involvement and charitable giving. In January, the second annual "Andrea's Night" was held as a fundraising event for the new non-profit, with proceeds going to the USI Foundation for Andrea's scholarship. The scholarship provides tuition assistance to USI students who have suffered the loss of one or both parents.

To date, Andrea's scholarship has received more than \$160,000 in gifts. Danny has plans to fund Andrea's scholarship at an even higher level. Two students received Andrea's scholarship for the current academic year and hundreds more will follow.

To support Danny's vision, visit www.andreamembered.org. For information on how you can establish a scholarship, contact Ginny Bryant, assistant director of Development, scholarships, and major gifts, at 812/465-1658 or glbryant@usi.edu.



Sara and Alex Rogier in USI's new Applied Engineering Center during a recent tour. Their gift to *Campaign USI: Elevating Excellence* will help to endow operations of the facility.

Engineering graduate supports University's new cutting-edge facility

For Alex '01 and Sara Rogier, giving back to their *alma maters* is natural.

"We've always believed in giving back to organizations that have helped us along the way," Sara said. "Obviously, our education shaped us into the people we are today."

A graduate of Butler University's accounting program with a master's in human resource development from Indiana State University, Sara is a category lender of chemicals at Mead Johnson. Alex, a 2001 engineering graduate from the University of Southern Indiana, is an assistant manager in quality engineering at Toyota in Princeton, Indiana.

Even in their first years out of college, the Rogiers saw the importance of giving to their educational institutions. "When we didn't have a lot of extra money, we still gave in the \$50 range to our universities' annual funds," Sara said. "As our ability to give grew, we consistently increased our donations." Alex and Sara both work for matching gift companies, meaning both Toyota and Mead Johnson match their gifts to USI. When Alex and Sara decided they wanted to make a considerable gift toward endowing operations for USI's new Applied Engineering Center, they used Mead Johnson's matching gift program to make that gift, doubling their \$2,500 contribution to \$5,000.

The Applied Engineering Center will house one of USI's most innovative new programs—the Advanced Manufacturing Program. The program will provide students the opportunity to work with cutting-edge manufacturing equipment in a teaching

and learning factory, enabling students to become manufacturing leaders. In addition, the \$2.6 million in high-tech manufacturing and engineering equipment will allow the University to partner with local industry on a variety of different production lines.

"I have to say I'm a little envious that this program wasn't around when I attended USI!" said Alex. "This Applied Engineering Center will give USI engineering students a real leg-up when they're looking for employment after graduation."

Alex was fortunate enough to intern with Toyota for three semesters while at USI, and was hired shortly after graduation. "I received on-the-job experience through that internship," Alex said. "Some other engineering students weren't as lucky, so they were lacking that real-world experience employers look for in a job candidate."

The new Applied Engineering Center will provide USI students the opportunity to learn, troubleshoot, and teach on manufacturing line simulations exactly like those they will encounter in their fields after graduation. "Having the chance to learn the robotics and work hands-on with the simulations is a huge benefit for engineering students," Alex said. "The University is looking forward, seeking ways to sustain and grow the area's future workforce, and this Applied Engineering Center will do just that."

To make the most of your gift to *Campaign USI: Elevating Excellence*, visit matchinggifts.com/USI to see if your employer will match your gift.



David and Vicki Campbell at their historic home in New Harmony, Indiana. The couple enjoys a long relationship with the University and chose to make their gift in the area of "Greatest Needs."

Offering support where the need is greatest

David and Vicki Campbell, of New Harmony, Indiana, can't say enough about the University of Southern Indiana. "How could we not support USI," said David. "We believe in the educational mission of USI and see its positive impact, not only on New Harmony, but the entire Tri-state area."

As past president of the New Harmony Town Council, David appreciates the collaborative relationship USI has with New Harmony. Students, faculty, and staff conduct research projects and participate in service learning projects, internships, and experiential learning opportunities. New Harmony Theatre has been produced by the University since 1988 and the New Harmony Gallery of Contemporary Art has been overseen by the University since 1985. Vicki serves on the USI Foundation Board of Directors, is a member of the Campaign Cabinet, served on the USI Campaign Planning Committee, and was a member of the Society for Arts and Humanities board.

The Campbells' daughter, Laura, graduated with a bachelor's degree in psychology from USI in 2005. She earned a master's degree in forensic psychology and counseling psychology from Marymount University. Now a case manager for mentally ill individuals in Reston, Virginia, David and Vicki credit the education Laura received at USI for their daughter's success.

"She got a great education at USI," they said. "She was very well-prepared for graduate school."

Vicki's uncle, Bill Hitch, turned the first spade of dirt at the ceremonial groundbreaking for the USI campus, and served on the USI Foundation Board of Directors for 22 years. He was an advocate for the University and took enormous pride in the development of public higher education in Southwestern Indiana. Continuing the family legacy, David and Vicki support the goals of *Campaign USI: Elevating Excellence*, seeing their

investment in the University as an investment in the future of this region.

Advocates of culture, the Campbells made a considerable gift to the Teaching Theatre and an unrestricted gift to *Campaign USI: Elevating Excellence - Greatest Needs*. Gifts to the Greatest Needs initiative will be used where they have the most impact.

"We really feel a part of the University," they said. "Each president of USI has had a mission, and we've witnessed remarkable changes with each tenure. We admire President Linda Bennett and the current administration immensely. For us, it was best to give to the Greatest Needs initiative."

David and Vicki own DRC Transportation, a barge transportation company, and say as business people, they know a good deal when they see it. When they receive phone calls from their *alma maters* asking for support, "We always say 'We choose to support our local university.' Other universities charge far more for tuition than USI—they are doing fine. We choose to invest in the future of USI and the Tri-state area."

The Campbells stress the importance of USI's campaign and encourage everyone to give back.

"USI is never going to get from the State of Indiana all we need to continue the success of USI," David said. "I'd like to say to all alumni, 'After graduation, start giving back to your University. Even a few dollars per person adds up to a tremendous amount when you consider the University's 32,000-plus alumni.'"

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Hillyard creates his own legend



Head Coach Mike Hillyard checks time during a women's cross country meet at USI.

Taking over for a Hall of Fame coach can be nothing short of intimidating—especially if that coach is the one that put the program on the map. To succeed is challenging; to excel is improbable; to put oneself on a Hall of Fame track—impossible.

But that's exactly what Mike Hillyard '94 has accomplished as the head coach of USI's men's and women's cross country/track and field programs. "Originally, my plan was to be a high school physical education teacher," Hillyard said. "I did that for a year and realized early on that it wasn't really where my heart was, that I wanted to coach."

He got his opportunity as a volunteer assistant under USI and Great Lakes Valley Conference Hall of Fame Head Coach Bill Stegemoller. When women's coach Tammy Nolan stepped aside to raise a family, Hillyard was named the head coach

of the women's program. Two years later, he took over the men's coaching reigns for the retiring Stegemoller. "I think in collegiate coaching you have to be fortunate and catch some breaks," Hillyard said.

Hillyard has gone on to unparalleled success, being named the GLVC Cross Country Coach of the Year 16 times and seeing his squads rack up 16 conference titles. One of the most successful coaches in the history of the GLVC, Hillyard relies on the same thing he used when he earned All-America honors in the steeplechase as a student athlete at USI—hard work. "I think a lot of good coaches are former athletes who had to work very hard to get what they achieved," Hillyard explained.

His student athletes have garnered several cross country/track and field All-America honors, three individual national titles in outdoor track and field, and one memorable finish at the 2009 NCAA II Cross Country Championships. "Finishing sixth at the national championships the last time we hosted was certainly a big day," said Hillyard. "It was our best finish, and it was here at home."

"I'd say the biggest challenge is trying to get to the podium level with not necessarily the same resources that some of the teams that are consistently on the podium have," Hillyard said. "But I also think it's pushed us to be creative and get the best out of what we do have."

Hillyard credits the miles of trails and soft running surfaces at USI as a major asset to his program, as well as a climate that is "very conducive to training in the fall."

"I had some pretty lofty goals as an athlete, but maybe didn't quite have the athletic ability to go as far as what I dreamed of achieving," he continued. "Moving that over to the coaching side, that hard work has always been paramount to what I've always expected of our athletes. I want them to buy into that idea, that concept of 'if you want to be at your best, there is a high price to pay to get to that level.'"

Michael Jordan transforms into emerging star

When Michael Jordan stepped onto the University of Southern Indiana campus in the fall of 2009, he did so as one of the top recruits for the cross country/track and field program. He lived up to the expectations that come with a familiar name like "Michael Jordan," helping his squad to a Great Lakes Valley Conference title and a sixth-place finish at the NCAA Division II championships.

"Coming to USI, I was in the spotlight and (Mike) Hillyard was counting on me as a top recruit," Jordan said. "I made nationals in cross country in the fall and also in the spring in outdoor track in the steeplechase."

Jordan had accomplished big things, but Head Coach Mike Hillyard knew he could do more. "When Michael came in as a freshman, he had immediate success, but his first cross country season was pretty mediocre for his talent level," he said. "I think the turning point was when he didn't make our squad for the national championships. That lit a fire under him and he started to realize that he couldn't just rely on talent; that he really needed



Jordan

to buy into the idea of being a distance runner 24/7—not just from 3-5 p.m. in practice.”

“I wasn’t reaching my full potential,” said Jordan. “I went home that summer and told myself that if I was going to continue to be on this team, I was going to give it my all.” His work paid off in the form of a 21st-place finish at the national cross country meet in 2011 and his first All-America honor. He went on to break the school record in the steeplechase and finish sixth in the event at the NCAA II Outdoor Championship—all despite having an emergency appendectomy midway through the season. In the fall, Jordan won the GLVC title in cross country and earned All-Region honors. He finished 40th at the U.S. championships and was

the youngest competitor (21) to finish in the top 40.

His transformation has not been limited to athletics. “His whole mindset has shifted,” Hillyard said. “When he came in as a freshman, he decided he wanted to major in physical education. He’s gone from that to nursing and, at USI, that’s a pretty tough road. He’s flourishing in that program and I think it speaks volumes to how much he has developed and matured as a person.”

Jordan, who earned All-American honors in the 3,000 and 5,000 meters at the NCAA II indoor championships in March, still has lofty goals. “Each year my goals get higher. I’m shooting toward 2016, trying to jump onto the U.S. scene. I have goals of being an Olympian, and that’s something I really don’t share much.”

USI Athletic Hall of Fame inducts new members

Six individuals and one team were inducted into the 2013 USI Athletic Hall of Fame on February 8. “I continue to be amazed by the number of outstanding student athletes and coaches this young University has,” said Jon Mark Hall, director of athletics. “The Class of 2013 truly represents our growing tradition here at USI.”

Inductees included:

Tony Colavecchia, Men’s Soccer 1988-95: Colavecchia is USI’s all-time winningest soccer coach with a career record of 97-59-11 (.614), a GLVC mark of 30-3-2 (.886), and four GLVC championships. He also was named GLVC Coach of the Year three times. Colavecchia directed the Eagles through a Division I schedule for three years, posting a record of 29-27-3 (.517).

Dr. Jane Davis-Brezette, Women’s Tennis 1980-84; associate professor emeritus of Kinesiology and Sport: Davis-Brezette was and remains a great friend and mentor to many student athletes, influencing career choices and successes. She also directed the USI women’s tennis team to three straight GLVC titles in the 1980s.

Amy Henkhaus-Cope ’01, Women’s Soccer 1997-2000: Henkhaus, a defender, helped lead the Eagles to the NCAA Division II Quarterfinals and was a second team All-American in 1998. She also was named All-GLVC in 1998 and Academic All-GLVC four straight years.

Robert Kirby ’91, Men’s Cross Country/Track 1987-91; A standout in cross country and track from 1987 to 1991, Kirby was named All-GLVC twice (1989 and 1990) and All-American once (1990) in cross country. He also qualified for the NCAA II Track Championships in the 10,000m in 1991. Since finishing his career at USI, he has won the 1994 Memphis Marathon championship and ranked as high as fifth in the nation in the 10,000m by the USATF.

Katie Roberts Wilson ’02, Softball 1998-2001: Roberts was a four-time All-GLVC and 2001 All-Region performer.



Six individuals and one team were inducted into the 2013 USI Athletic Hall of Fame on February 8.

She is still number one at USI in wins, innings pitched, and strikeouts; number two in complete games and shutouts; and third in ERA.

Shannon Wells ’05, Volleyball 1999-2002; Women’s Basketball 2002-04: Wells finished her career as USI volleyball’s all-time leader in kills, aces, and digs. The all-time records for kills and aces remain today, while Wells still ranks second all-time in digs. She also ranks fifth all-time in hitting percentage. Wells earned a pair of GLVC Scholar Athlete of the Year awards (2001, 2002) and was named the 2002 GLVC Player of the Year in volleyball before being selected for the 2003 GLVC Richard F. Scharf Paragon Award.

1982 Men’s Cross Country Team (Placed third nationally); The 1982 men’s cross country team ranked in the top 10 all season before finishing third at the NCAA Division II National Championships. The team also swept the Indiana Intercollegiate “Little State,” the GLVC, and the NCAA II Great Lakes Regional titles. The team was coached by USI and GLVC Hall of Fame member Bill Stegemoller and featured USI Hall of Famers Todd Reller and Jim Nolan. Nolan also is a member of the GLVC Hall of Fame.

Alumni Council 2012-2013

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Director of Alumni and

Volunteer Services

Sherri A. Miller

Assistant Director of Alumni

and Volunteer Services

Deb C. Schmuck

Senior Administrative Assistant

2013

Alumni



CALENDAR OF EVENTS

April 13	USI Day at the Zoo, 10 a.m. to 3 p.m. Mesker Park Zoo
April 21	Spruce Up, 1 to 4 p.m., USI Physical Activities Center
May 3	USI Graduate Commencement, USI Campus Alumni Graduate Reception, UC East
May 4	USI Commencement Exercises, USI Campus Alumni Graduation Receptions, UC East
May 14	USI Alumni Association Annual Meeting 5:45 p.m., UC West, Carter Hall
June 2	Alumni Picnic, 4 to 6 p.m., UC East/USI Quad
June 8	USI Day at Churchill Downs, Louisville, Kentucky
June 14	Indianapolis Chapter Cookout 6:30 p.m., Bob '71 and Mary Roeder Home
June 27-July 5	London and Paris USI Alumni Association Trip
July 9	Alumni Council Meeting and Orientation 5:45 p.m., UC East, Traditions Lounge
August 9	Indianapolis Scholarship Golf Scramble Noon, Eagle Creek Golf Club, Indianapolis
September 10	Alumni Council Meeting 5:45 p.m., UC West 206
September 13	Alumni Golf Scramble, 11:30 a.m. Helfrich Hills Golf Course
September 17	USI Founders' Day Celebration Luncheon, 11:30 a.m. Carter Hall
October 26-27	Parents and Families Weekend

All alumni are invited to attend these events.

1970s

D. Timothy Reed '72, political science, is a retired Evansville police sergeant living in Wadesville, Indiana. He is now a writer and has a new book titled *Wings Held Up By Hope*.

Stanley Covey '74, elementary education, was honored as one of the finalists for the Indiana Academic Coach of the Year elementary division. He got involved with the Science Bowl because of his interest in hands-on experiments. Stan also was part of the NASA Teacher in Space Program.

1980s

Brent Johnson '83, civil engineering technology, is a rolling division manager at Alcoa Warrick Operations in Newburgh, Indiana.

Christopher Sartore '84, biology, became medical director of both Impact Christian Health Clinic and Tulip Tree Health Clinic in 2012. He joined Indiana University School of Medicine Evansville Campus, located on the USI campus, as a course director in August 2012.

Scott Heneisen '86, computer information systems/management, is an account executive for Siemens in Maryland Heights, Missouri.

Lillian Hardin Kahre '86, social science teaching, is a high school Spanish teacher at Lutheran South Academy in Houston, Texas.

David Hogan '88, marketing, has taken the position of senior vice president/ chief risk and analytics officer at Springleaf Financial Services.

1990s

Kevin Hammett '90, accounting, president and chief executive officer of Regency Commercial Associates, LLC, has been appointed to the Indiana Chamber of Commerce Board of Directors.

Mark Nettles '92, business administration, is vice president consumer sales manager for Regions Financial in Paducah, Kentucky.

Gena Kingen Turner '97, communication, '02, Master in Social Work, is the owner and manager of This Little Soap of Mine in Evansville.

Bruce Dingman '96, art, a project manager for Babcock & Wilcox Nuclear Operations Group Inc., in Mount Vernon, Indiana, has received an Award of Excellence from American Society for Testing and Materials (ASTM) International Committee.

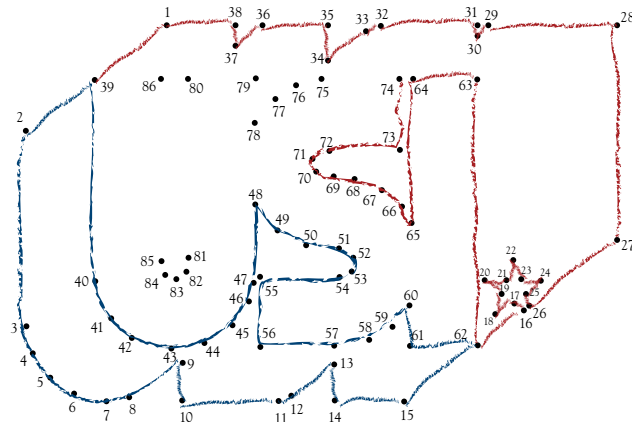
Stacey Dunn Sharples '96, French/German, was promoted to director of admissions at State College of Florida, Manatee-Sarasota in Bradenton, Florida.

Jennifer Mortis Preston '97, communication, has been named development director for Mesker Park Zoo in Evansville.

Robin Ratcliff '98, social work, has taken the position of northeast regional sales manager for Hercules Manufacturing Company in Henderson, Kentucky.

Shannon Hyatt Gollner '99, psychology, has taken the position of chief executive officer at Apache Behavioral Health Services, Inc. in Whiteriver, Arizona.

Help Us Connect the Dots



We want to hear from you!

Do you have professional news to share—maybe a career change or a promotion? How about personal news—recently married or had a baby? Let us know! We'd love to share your information with other graduates here in the *USI Magazine*. We also value your feedback and would love to hear your suggestions for stories.

Send us your updates online at <https://www.usi.edu/alumni/ssl/update.asp>



You can also send updates to:

Alumni and Volunteer Services Office
8600 University Boulevard, Evansville, IN 47712

Phone: 812/464-1924

Email: alumni@usi.edu



Tara Black Lucas '99, physical education, is the director of admissions and administration at Evansville Christian School in Evansville.

2000s

Katherine TenHave Haraburda '00, mechanical engineering technology, is a process engineer for Sony Digital Audio Disc Corporation in Terre Haute, Indiana.

Jason Hudnall '00, communications, has taken the position of crop insurance consultant for CGB-Diversified Services in Jacksonville, Illinois.

Kimberly Arvin-Long '01, social work, '02, Master of Social Work, has taken the position of behavior supports specialist for Evansville ARC.

Jamie Black Delly '01, communications, is an assistant vice president/collection officer at First Bank in Evansville.

Jeff May '01, finance, '06, Master of Business Administration, has been appointed vice president of commercial lender for First Security Bank in Newburgh, Indiana.

Ryan Robertson '01, business administration, '07, Master in Business Administration, has taken the position of senior vice president/market manager for Fifth Third Bank in Pittsburgh, Pennsylvania.

Bryan Baker '02, psychology, '11, Master of Social Work, is the director of Goodwill Family Center in Evansville.

Sara Bigger '02, elementary education, was promoted to assistant principal at Kriple Elementary School in Springfield, Tennessee.

Ben Joergens '02, marketing, has been named financial empowerment officer at Old National Bank in Evansville.

Christina Yeager '02, elementary education, is the director of Saint Bernard Preschool and Daycare in Rockport, Indiana.

Heather Wilbur Deal '03, public relations and advertising, is the president and owner of Three Bird Swan Consulting Group in Newburgh, Indiana.

Melanie Koressel '03, health services, '06, Master of Health Administration, is a wellness coordinator for The Women's Hospital in Newburgh, Indiana.

Eric Snow '03, public relations and advertising, was named vice president of sales, marketing, and guest entertainment at Holiday World Splashin' Safari in Santa Claus, Indiana.

Kira Crowdus Vaal '03, communications, has joined Reitz Memorial High School as director of admissions and enrollment management in Evansville.

Mike Arnold '04, physical education, is a regional sales coordinator for Aflac in Carmel, Indiana.

Tiffany Horn '04, health services, '09, Master of Health Administration, has taken the position of manager at Deaconess Comprehensive Pain Center in Evansville.

Jennifer Childress '05, communications, has joined Lampion Center as a development director in Evansville.

Greg Dingrando '05, radio and television, is a reporter for the *Atlanta News* in Atlanta, Georgia.

Andy Lannert '05, accounting and professional services, is an audit supervisor at Dauby, O'Connor & Zaleski, LLC in Carmel, Indiana.

Andy Lemon '05, journalism and computer publishing, has taken the position of compliance auditor at Republic Bank in Louisville, Kentucky.

Nikki Warner Davis '06, public relations and advertising, was an Evansville Tri-State Better Business Bureau's Integrity Torch Award winner for 2012.

Mary Doerner '06, Master in Nursing, has joined the faculty at USI as an instructor in nursing.

Bill Moore '06, business administration, is a profit center manager for Superior Electric in Evansville.

Jeffrey Polding '06, management, was promoted to senior analyst II for the Federal Reserve Bank of Kansas City in Kansas City, Missouri.

Melissa Burgin '07, radio and television, is an account executive with Time Warner Cable in New York, New York.

Rebecca Batterman '08, psychology, was promoted to program manager at the Little Star Center in Carmel, Indiana.

Emily Endress '08, English, is director of education and community engagement for the Koch Family Children's Museum of Evansville (cMoe).

Chelsey Burton '09, elementary education, is a fourth grade teacher at Willard Elementary in Winchester, Indiana.

Emiley Esche Chamberlain '09, management, has taken the position of corporate human resources generalist at Berry Plastics Corporation in Evansville.

Mandy Chinn '09, accounting and professional services, is a senior accountant at Regency Properties in Evansville.

Markay Doane '09, accounting and professional services, was promoted to regional controller for Berry Plastics Corporation in Evansville.

Amanda Osbourne Elikofer '09, nursing, has been chosen by the Society of Trauma Nurses and the Eastern Association for Surgery of Trauma to receive the 2013 Foundation Nurse Fellow Award. She is a nurse at Deaconess Hospital in Evansville.

Cody Fulford '09, imaging sciences, is a structural heart territory manager at Saint Jude Medical in Houston, Texas.

Kayla Roark '09, public relations and advertising, joined Koch Family Children's Museum of Evansville (cMoe) as an office manager and a reservationist.

Clarkson's functional art gets online kickstart

Ben Clarkson '09 can't remember a time his dad wasn't tinkering with electronics. He also knows how a small idea can bloom into something much bigger. His father, Terry Clarkson, launched the family business Agri-Tronix Corporation from their Indianapolis living room in 1982. Today, that company is an international agricultural electronics provider.

With his father and his brother Adam by his side, Ben is seeing to it that his family's entrepreneurial spirit lives on. Armed with a bachelor's degree in fine arts from USI, the 28-year-old is helping to launch a line of functional fine art pieces that range from high-tech art clocks to custom-built Bluetooth® audio receivers, amplifiers, and speakers.

Using the online social-funding site Kickstarter, the trio has instantly brought their hand-built pieces to popularity while securing more than double their goal on two funding projects. Adam, a self-taught graphic artist and 10-year employee of family business, Agri-Tronix, was the one who discovered Kickstarter, an online funding platform for creative projects that relies on interest and funding from others to launch a product from an idea to a reality.

The family team's first project was dubbed Clock-OS and pairs wood and metal casings with high-tech electronic LED functionality. "Old clocks were always a pet project of my dad's," said Ben. "He had a collection of old clocks from the 1970s with LEDs in them. What we decided to do was to branch out and create a new line of products."

Early versions of the Clock-OS project reflected a modern design, using aluminum and other industrial materials. When Ben got involved, he came up with a "steampunk" design that incorporated a beautifully crafted wood design with copper fittings and buttons, and glass tubes.

"We were double-funded on that initial project," said Ben. "It was a real surprise. We were worried we wouldn't even hit our goal." Less than two years into the project, they've sold more than 150 clocks.

Their next project, Bluetube Audio, a series of custom-built amps and speakers, hit its Kickstarter goal within 48 hours and had more than doubled that goal before it was over.

Already, more than 100 amps have been ordered through Kickstarter and a new website developed for Bluetube Audio. Now that the funding is secured, production will start. Ben projects it will take around three months to get up and running and start producing the amps.



Ben Clarkson showcases a line of functional fine art pieces, including clocks and amps that were recently launched with the help of his father and brother through the social-funding site Kickstarter.

Creating each custom piece takes time, but Ben says one unit can be produced in an eight-hour day, not counting time for finishing and final details. If enough orders come in they would have to consider additional help with construction, but Ben still loves the idea that each piece is custom-built. "It would be nice to send them out to have them made but I like to spend time with each item," he says.

The amps have a warm and retro look and incorporate a vacuum tube system that's been around and proven for more than 30 years. At the same time, they're modern from the inside out, incorporating features like voice-activated Bluetooth connection and USB ports for input and charging other devices.

The team is now working to come up with an umbrella brand that will produce Clock OS, Bluetube Audio, and any new boutique products. New ideas are already in the works, including a larger amp that would accommodate electric guitars and other musical instruments. It could be another project for Kickstarter, but Ben hopes those days are over. "I hope we have enough presence on our new website to cut that part out," he says.

Ben still looks back on his time at USI with pride. "Transferring to USI was one of the best decisions I ever made," he said. "My woodworking teacher Rob Millard-Mendez (associate professor of art at USI) taught me everything I know. He was awesome. I took four semesters of woodworking with him."

Ben still stays in touch with Millard-Mendez and even asks his advice on things from time to time. "He's a real mentor. He's the one I've taken the most from. The art program was amazing. I'd say our professors were world-class. We have some amazing people in the USI art department. I'm lucky that I ended up there."





USI to produce new alumni directory

Our alumni change emails, jobs, and locations, often, making it hard to keep up with them. In order to stay better connected with you, we've contracted with Harris Connect to update contact information for our alumni and help keep us up-to-date on news, activities, and events.

The directory will allow you to reconnect with old friends as well as network professionally. In the coming months, you will be contacted by email and/or regular mail or by phone to verify and update your contact and career information. Your participation is greatly appreciated.

Tyler Showalter '09, accounting and professional services/finance, was promoted to supervisor at BKD, LLP in Evansville.

Jessica South '09, elementary education, has taken the position of elementary teacher at North Posey Elementary School in Poseyville, Indiana.

2010s

Wes Fink '10, communications, was recently named head coach for the Dubois County Bombers in Huntingburg, Indiana.

Wade Franchville '10, marketing, is an account manager for Aerotek in Indianapolis, Indiana.

Christina Hale Harlow '10, psychology, is a human resources consultant at Vectren Corporation in Evansville.

Anne Shoemaker McKim '10, political science, was named director of the Arts Council of Southwestern Indiana in Evansville.

Anna Shade '10, finance, was promoted to senior accountant at BKD, LLP in Evansville.

Christopher Westfall '10, history, joined Vincennes University as a community outreach/post-secondary transition coordinator for Jobs for America's Graduates program in Vincennes, Indiana.

Jeffrey Andrews '12, public relations and advertising, is president and chief executive officer for Optimal Marketing Group in South Bend, Indiana.

Josh Beach '12, marketing, is an associate communications specialist for Vectren Corporation in Evansville.

Sara Bealor '12, public relations and advertising, has been hired as the annual fund and grants coordinator at Evansville ARC.

Lynette Moeller Logan '12, social work, is a program director for Cypress Grove Rehabilitation Center in Newburgh, Indiana.

Marriages

Tara Harmon '00, accounting, and **Matthew Cissell**, June 23, 2012

Linnea Haseker '03, public relations and advertising, and **Brad Kessans**, September 15, 2012

Robin Verble '06, biophysics, and **Seth Pearson**, June 15, 2012

Kristen Bigsby '06, management, and **Nathaniel Hankins**, August 14, 2012

Christine Butler '07, public relations and advertising, and **Scott Doll**, September 22, 2012

Julie Unterseh '07, accounting and professional services, and **Nicholas Fest '06**, marketing, September 8, 2012

Samuel Kirtman '09, computer information systems, and **Laura Lamkin, '09**, psychology, July 9, 2011

Jessica Terrell '12, nursing, and **Brandon Doebler**, September 8, 2012

Births & Adoptions

Jamie Sterling Hooten '98, elementary education, and **Tye** welcomed **Tucker Sterling**, July 20, 2012.

Lisa Schenk Schaefer '98, art/communication, and **Stephen Schaefer '07**, Master of Public Administration, welcomed **Jack Oliver**, January 29, 2013

Katie Will Stoneberger '02, dental hygiene, and **Adam** welcomed **Emily Jean**, October 25, 2012.

Jillian Miles Hancock '03, health services, and **Clinton** welcomed **Jaren Paul**, September 12, 2011.

Jennifer Harrington Bontrager '06, radio and television, and **Jordan Bontrager '07**, business administration, welcomed **Jonathan Michael**, October 4, 2012.

Amanda Kelly Certain '07, accounting and professional services, and **Kelly Certain '04**, radio and television, welcomed **Oliver Grey**, November 4, 2012.

Jake Williams '07, finance, '10, Master of Business Administration, and **Jennifer Williams '02**, health services, welcomed **Jameson Davis**, February 15, 2013.

Lauren Smith Hodge '09, business administration, and **Joshua Hodge '03**, finance, welcomed **Kyler David**, November 12, 2012.

Ernie Griffin '11, secondary education, and **Natalie** welcomed **Ella Nichole**, August 11, 2012.

Laurie Klein Sammet '11, Master of Secondary Education, and Matt Sammet '98, accounting, welcomed Olivia Grace, February 28, 2012.

Ashley Pate Ward '12, computer information systems, and Justin welcomed Jameson, April 5, 2012.

In Memoriam

Thomas Lemmer '71, business administration, of Evansville, died November 14, 2012. While at USI, he served a one year term as secretary and a year term as president of Sigma Phi Epsilon Social Fraternity.

William Hammonds '72, business administration, of Newburgh, Indiana, died January 5, 2013. He was chief executive officer at Evansville Surgical Associates. William served in the Air Force as a navigator from 1973–1979 and was stationed in Thailand during the Vietnam War. He supported his community by giving his time to the Youth Services Bureau, House of Hope, and Kairos Prison Ministries.

Kathy O'Neal Hardiman '73, social work, of Haubstadt, Indiana, December 4, 2012. She was a substitute teacher and coached soccer.

Keith Miller '73, management, of Henderson, Kentucky, died November 27, 2012.

Joseph DaPrato '75, business administration, of Huntley, Illinois, died February 10, 2013. He served his county in the U.S. Air Force during the Vietnam War.

Barbara Himsel '79, elementary education, of Otwell, Indiana, died October 13, 2012.

Wymon (Fred) Morris '79, accounting, of Evansville, died October 2, 2012. He was a Marine Corp Veteran. Fred previously worked as a branch manager at Kokomo Bank, controller at Star Metals, Evansville Metal Products, and General Oil Field Supply.

A very punny educator

Paul Rynkiewich '81 accepts Peabody Award

Paul Rynkiewich, or “Mr. Rynk” as his students call him, is known to use puns in his North Posey High School classroom. Lessons on the volcanoes of Krakatoa find Rynkiewich kicking his desk playfully and exclaiming ‘Oh, I cracked my toe-a!’ to his pupils’ delight. His creativity, teaching effectiveness, and ability to captivate student interest earned him the Peabody Energy Leaders in Education Award for 2012.

The award was one of only 26 earned by educators in five regions across the United States last year. Rynkiewich was nominated by Erin Koester, the school’s assistant principal, and received the award at a surprise assembly in November.

Koester, a former student of Rynkiewich, says his “thunderous voice” and commitment to students have not waivered over the course of his career as an educator.

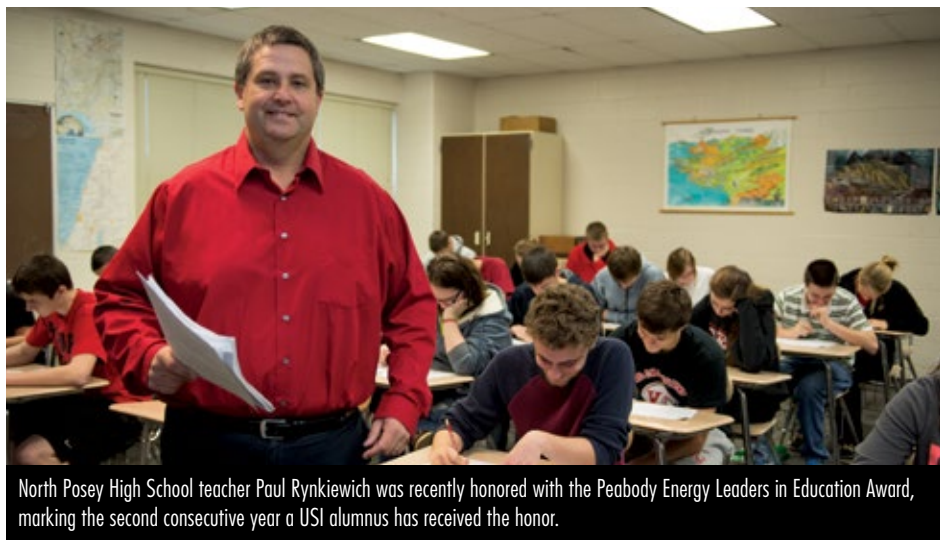
Rynkiewich began teaching at Castle High School in Newburgh, Indiana, immediately after graduating from USI with a bachelor’s degree in history. He joined the North Posey High School staff in 1983 and has been teaching there ever since. Despite 31 years of being an educator, he has not lost his passion for his subject or his students.

In his time at the school as a football coach and a teacher, Rynkiewich has played important roles in establishing North Posey High’s Fellowship of Christian Athletes program and instituting anthropology in the school’s curriculum. He also teaches advanced college credit courses in American history through USI’s College Achievement Program (CAP) to help prepare high school students pursuing higher education.

“He has not only used his integrity to be a leader in education, but also to form a legacy with hundreds of North Posey graduates that have gone on to be leaders in their careers and strive to have the same genuine integrity in their lives,” Koester says.

Rynkiewich is thankful for his education at USI and the role it plays in his professional success. He shares with his family his sense of commitment to both USI and the community. He and wife Melissa have two grown children: daughter Elizabeth, an emergency room nurse at Deaconess Hospital who graduated *magna cum laude* from USI in spring 2012, and son Frank, who will graduate from USI in spring 2013 with a degree in mechanical engineering and plans to go on to a position at Alcoa, which he secured after completing an internship there.

“USI has been very beneficial for my family,” Rynkiewich said. “I marvel at USI and how it’s grown, changed, expanded, and improved. I’m grateful for what it’s meant to my kids and me.”



North Posey High School teacher Paul Rynkiewich was recently honored with the Peabody Energy Leaders in Education Award, marking the second consecutive year a USI alumnus has received the honor.

HELP FUND THE USI ALUMNI SCHOLARSHIP
ENDOWMENT AND SHOW YOUR SCHOOL SPIRIT

Take Your USI Spirit on the Road!

It's easier than ever to tag your car with a red and blue USI License Plate. Ask for a USI License Plate at your local Indiana Bureau of Motor Vehicles. BMVs statewide will collect your \$25 tax-deductible contribution in support of the Alumni Scholarship Endowment and forward it to the University.

When you purchase or renew your License Plate, you will pay the state-assessed fees, a \$15 BMV processing fee, and your \$25 scholarship contribution directly to the BMV. You can request a USI License Plate from the BMV by mail, at your local license branch, or online through the BMV website at www.state.in.us/bmv.

For more information, call the Alumni Association at 812/464-1924.

Get rolling today with a collegiate license plate!



Holly Vanover Mattingly '01, accounting, of Henderson, Kentucky, died December 7, 2012.

Faculty/staff In Memoriam

Eric von Fuhrmann, associate professor of English emeritus, died December 26, 2012. Von Fuhrmann taught English and humanities at USI from 1965 until the end of fall semester 2012. He led many groups of students to Spain, Morocco, Italy, Greece, and Turkey, and took students in Sigma Tau Delta, the English honorary society he founded, to regional and national conferences. Along with Dr. Sherry Darrell, professor emerita of English, von Fuhrmann took USI students to the Stratford Festival, in Ontario, Canada, for more than two decades. Von Fuhrmann was the recipient of the 2004–2005 H. Lee Cooper Core Curriculum Teaching Award. Memorial contributions may be made to Sigma Tau Delta through the USI Foundation.

Kenneth Bert Settle, professor emeritus of business, died January 7, 2013. He retired from the USI as the Dean of the School of Business (now College of Business). Prior to USI, he worked at the University of Cincinnati, where he served as vice president of planning, assistant dean of summer school and instructor in business education; served as president of Penn Valley Community College; and taught at Ball State University. He also served in the U.S. Army during W.W. II. He held memberships in Phi Delta Kappa and Delta Pi Epsilon, professional honor societies, and served a three-year term on the Committee of Management at the University of Cincinnati YMCA. Memorial contributions may be made to the Evansville Rehabilitation Center.

Mike Maddox '83, management, of Evansville, died January 8, 2013. He was employed as a financial control supervisor at TJ Maxx for 26 years.

Jill Spies Page '84, accounting, of Maryville, Tennessee, died January 15, 2013. She joined the U.S. Air Force in 1985, and achieved the rank of Lieutenant Colonel as a supply officer.

Christopher Effinger '87, social science teaching, of Newburgh, died December 8, 2012. He taught history at Vincennes Lincoln High School.

Susann Wannemiller Hilgeman '87, business, of Evansville, died November 30, 2012. She worked at Arkla as a credit manager for many years and retired from the *Evansville Courier and Press* in 2010.

Christopher Schmitt '93, business, of Evansville, died December 4, 2012. He worked for Lewis Bakery.

Michael Turpen '99, social work, of Evansville, died December 13, 2012. He was passionate about sports throughout his life, playing softball and in later years, golf. Michael enjoyed writing music and playing his guitar. He worked at United Caring Shelters and retired from Southwestern Indiana Mental Health Center.

Randall Bush '00, Master of Business Administration, of Evansville, died October 7, 2012. Randy retired after 32 years from Sunbeam Plastics/Rexam Closures.

From packages to private practice

USI gave neuropsychologist his start

Dr. Greg Goffinet '02 hardly slept for 10 years. He napped in 20-minute intervals in his car on the side of U.S. 41 and supplemented his commute from Evansville to Argosy University in Chicago with what he calls “fancy dinners at McDonald’s.” Not many are willing to commit to such a life-style, but for Goffinet, instant coffee and Big Mac wrappers paved the road to achieving a dream.

At 31, Goffinet decided to give up his delivery driver job at UPS, including health benefits, to pursue a career in clinical psychology. “Although most people would make that decision at a much younger age, I made it a little later on in life,” Goffinet said. “I was pursuing happiness over the security most people really strive to get, not really knowing what to expect.”

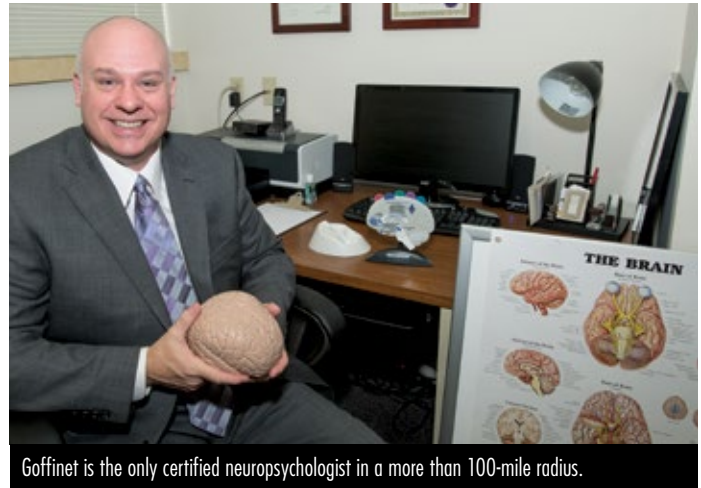
Goffinet met his first challenge by earning his bachelor’s degree in psychology from USI in 2002, where he credits associate professor of psychology Dr. Julie Evey-Johnson with helping him succeed. She championed his hard work, even as he struggled with statistics. “She took extra time out in the late afternoons and the evenings to make sure that I was understanding. She said, ‘Greg, it is hard, but you have to work very hard to know it.’ That resonated with me.”

After graduating from USI, Goffinet was admitted to the doctoral program in clinical psychology at Argosy University. Unable to afford an apartment in Chicago for himself and wife Andrea, he commuted from Evansville on class days, leaving at 11 p.m. the night before to make it to school by 8 a.m.

During his required three-year clinical residency after finishing his coursework, he negotiated his own service contracts with healthcare providers in Southwestern Indiana to be closer to home.

After seven long years, Goffinet earned his Doctor of Psychology degree and continued on to complete a post-doctoral certificate in neuropsychology at Fielding Graduate University in 2010. How did he get through it? Goffinet shared some advice from his graduate advisor that he says has held true for him: “If you live like a doctor while you’re a student, you’ll live like a student while you’re a doctor.”

Goffinet now enjoys a better balance between work and family, spending as much time as possible with his wife and



Goffinet is the only certified neuropsychologist in a more than 100-mile radius.

their nine-year-old adopted daughter Ella. He has worked as a medical program director at HealthSouth, where he reorganized the traumatic brain injury unit. He began a new role as board member of the Vanderburgh County Commissioners for Evansville ARC this year. He also operates a private practice on the campus of St. Mary’s Hospital.

Born and raised in Evansville, Goffinet has no plans to leave any time soon. He is the only certified neuropsychologist in a more than 100-mile radius—the closest equivalent services are in St. Louis, Nashville, and Indianapolis—and he is committed to “bringing back a service that was not as accessible” to the community, at times even working for free. Providing services for patients who have experienced head trauma, Goffinet treats athletes from area universities and the Evansville IceMen hockey team, as well as patients suffering degenerative brain diseases. “I’m grounded in helping others,” he said. “I work hard to give at least 20 or 25 percent of my work away.”

Goffinet’s commitment to hard work and community all began at USI. “USI is an excellent school,” Goffinet said. “The professors are committed. They have a passion, and they are there to guide the students.” He said his undergraduate education prepared him for the challenges of doctoral-level coursework and taught him the importance of hard work—a value that can’t be learned from books. “I had a great experience. What we as professionals relay to our students has lasting impact.”

Reduce energy, build the Alumni Scholarship Fund

USI Alumni Association is participating in a community outreach and enrichment program with Energizing Indiana to reduce energy costs and increase scholarship dollars for USI students.

Energizing Indiana provides free residential home energy assessments to lower energy bills, improve in-home air quality, and increase your home’s value. The initiative is a united effort by participating utilities and residents to decrease energy costs across the state.



For each home that enrolls through the USI Alumni Association, \$25 is donated to the USI Alumni Scholarship Fund.



To sign up or find out more about the program, contact USI Alumni and Volunteer Services at alumni@usi.edu or 812/464-1924.

Fellowship prepares alum for graduate study

Jamie G. Williams '11 of Evansville is the first recipient of the Efroymsen Bridge Year Fellowship, a competitive award that provides a recent graduate of USI's Department of Art with the opportunity to develop a strong portfolio in preparation for graduate study.

The \$10,000 award from the Efroymsen Family Fund includes a monthly stipend, studio space, and fees for two semesters at one graduate credit each. The recipient works on creative projects, applies to graduate programs, and assists in exhibition spaces and teaching under the supervision of a faculty mentor.

Williams assists her mentor, Katie Waters, USI professor of art, with teaching students in advanced painting and conducts research on contemporary feminist art and artists. "The fellowship has been a very rewarding experience for me, and one that I am honored to have received," Williams said.

Her work will be on display in a solo exhibition from May 12 to June 30 in the McCutchan Art Center/Pace Galleries. A reception will be held from 5 to 7 p.m. May 11, 2013.



Jamie Williams, the first recipient of USI's Efroymsen Bridge Year Fellowship, works on a painting in her USI studio.

Emmons earns national Magnet Nurse honor

To have an Evansville hospital receive a Magnet designation was a huge achievement, but to have a Magnet Nurse of the Year awarded within the first two years of that designation was unprecedented. This spring, Joanna Emmons '05 was named the winner of the national 2012 Magnet Nurse of the Year award in the area of Empirical Outcomes.

Emmons earned her bachelor's degree in nursing in USI's College of Nursing and Health Professions in 2005 and serves as a clinical nurse specialist in the critical care unit at St. Mary's Medical Center.

"This is great news for one of our alumni to receive this prestigious national award, said Dr. Ann White, dean of the College of Nursing and Health Professions. "Emmons is the only nurse to receive this award in the nation for 2012. This competition included nurses from Duke, Beth Israel, Rush, and others—some of the top hospitals in the United States."



USI Alumna and St. Mary's nurse, Joanna Emmons was named the area's first Magnet Nurse.

The Magnet Nurse of the Year award is one of the most prestigious in the nursing profession. Emmons was awarded for her outstanding accomplishments in improving patient outcomes, including:

- Leading an "early warning scoring" project that reduced code blue events outside the critical care units by 40 percent
- Leading a project that reduced central line-associated bloodstream infection rates by 67 percent
- Establishing a "pre-flight checklist" for Intensive Care Unit nurses that reduced catheter-associated urinary tract infections to well below national benchmarks
- Switching to a safer saline lock system that needs to be flushed every 12 hours instead of every four. This was adopted by the entire Ascension Health System (67 hospitals nationwide), resulting in a savings of more than \$1 million a year

An event honoring the achievement was sponsored by USI on February 27 at St. Mary's Manor, across from the St. Mary's Hospital Emergency Department. "Results like this require a team effort, beginning with what we learn in the classroom," said Emmons. "My education at USI helped prepare me for my role at St. Mary's, and it is truly an honor to be recognized by my *alma mater* for this achievement."

St. Mary's was named a Magnet-designated facility by the American Nurses Credentialing Center in January 2011. Developed by the American Nurses Credentialing Center, the Magnet Recognition Program honors healthcare organizations that provide nursing excellence. Fewer than seven percent of hospitals nationwide have achieved the Magnet designation, which is considered the gold standard for nursing care.

Looking forward to the University's 50th Anniversary

The University of Southern Indiana will celebrate its 50th anniversary in 2015. In anticipation of that milestone, *USI Magazine* takes a look back at some of the events, people, and experiences from years past. Watch for this Revisit USI column in every issue.

A magnificent success USI's first campaign



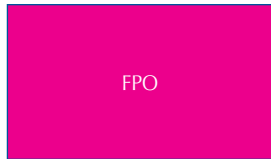
CAMPAIGN USI: EDUCATION TAKEN HIGHER 1995–1998

Dr. H. Ray Hoops, USI president, left, made comments during a groundbreaking ceremony for the expansion of the University Center, a project of *Campaign USI*. With a theme of “Education Taken Higher,” the campaign far exceeded its \$13 million goal, concluding in 1998 with more than \$24 million in current and deferred gifts. Objectives for the University’s first campaign included Presidential Scholarships, faculty enhancement, technology and equipment, and student life enrichment, as well as unrestricted gifts to support ongoing annual giving programs. *Campaign USI*’s largest gift—\$2 million from the Robert H. and Elaine H. Pott Foundation—endows the Pott College of Science, Engineering, and Education, which was named for the donors. A gift of \$1 came from a first-time donor, a graduate who “just wanted to be part of the campaign.” A Donor Recognition Wall, unveiled in 1999, can still be viewed today outside Carter Hall in University Center West.



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